



PRESS RELEASE

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KITCHEN FLAIR RE-LAUNCH

Kitchen Flair is about to WOW Kettering with its spectacular new showroom.

The Kitchen Flair showroom in Kettering has undergone an extensive refurbishment and will be re-launched during two exclusive preview weekends on 26th and 27th January 2008 and 2nd and 3rd February 2008.

The refurbished showroom features the superior Regency Kitchens range, which is produced by a leading UK manufacturer, an extensive range of Keller kitchens and the award winning Roca bathroom range, plus products from the leading appliance and accessory brands.

Kitchen Flair is proud to be the only retailer in the area to offer Keller kitchens, a leading European brand, which is synonymous with design innovation, style and quality.

Kitchen Flair, which has been established since 1985, is already a well-known and respected kitchen and bathroom retailer in the Northamptonshire county, and this refurbishment and exciting new product range will ensure it maintains its position as a Kettering kitchen and bathroom retailer of choice.

During the preview weekends, customers are invited to join Kitchen Flair's expert kitchen and bathroom designers to browse the new inspired designs, discuss design ideas and enjoy a glass of wine and other refreshments. There will also be an opportunity to enter into a high-value free prize draw to win Marriot Hotel vouchers, Red Letter Day vouchers or champagne.

Brenda Lancaster, sales consultant and designer at Kitchen Flair comments: "It's the personal service we offer that ensures our customers are delighted with their purchase and keeps them coming back. We offer a welcoming and trustworthy atmosphere that makes our customers feel at ease when purchasing such an important item as a bathroom or kitchen for their home."



Unlike many other kitchen retailers, Kitchen Flair offers the full design and installation package. All design and planning is free and the kitchen and bathroom designers manage the project from start to completion.

Brenda confirms, "When purchasing a new kitchen there are many different elements to consider not just fitting the units and worktops, people may require building work, a new floor or wall tiles. At Kitchen Flair we can take care of all of these things as one project making the process much simpler and less stressful for the customer."

During this launch period customers will be invited to take advantage of discounts such as free appliances when they purchase a kitchen and £50 if they recommend a friend to purchase a kitchen.

Kitchen Flair will be holding its re-launch previews at 88 Pipers Hill Rd, Kettering, NN15 7NW on 26th-27th January 2008 and 2nd-3rd February 2008

Editors Notes

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Opening Hours: **Mon – Fri** 9am – 5.30pm. **Sat** 9am – 4pm, **Sun** 10am – 4pm.